



Save The Date
September 9, 2023

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Chief Executive Officer

Kimberly Trueba

**Desert Before Dinner
Committee Members**

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Krista Darnold
Celena Haas-Stacey
Latoya Holman
Emmy Kasten
Emily Litt
Karen Rubel
Tina Shirey
Jessica Peralta
Tonika Quick
Aimee Romero

Dear Friend,

Girl Scouts of Southern Nevada is part of the fabric that supports girls as she navigates the expectations and views on female leadership, ambition, and power. This year we celebrate 111 years of Girl Scouting, which has always been the way for girls to find the courage to explore her ambitions and a community that creates a safe space to connect with those like her.

We invite you to join us at Dessert Before Dinner on September 9, 2023, at Encore Las Vegas to celebrate this year's honorees. The extraordinary women and men we have honored in the past at Dessert Before Dinner are testaments to the triumphs of female leaders within the Girl Scout community, as is the case of the exemplary women and men we're honoring this year.

Nikki Fargas, Las Vegas Aces

Crystal Robinson-Wesley, Palms Casino Resort

Wendy Hornbuckle, Philanthropist

Dr. Audrey Sue Cruz, Intermountain Healthcare

Astrid Silva, Clark County School District

John Mowbray and Jack Hanifan, Representing The Frias Legacy

Less than 2% of annual giving has benefitted women and girl-focused organizations. With your attendance and sponsorship, together we commit to protecting girls' futures, choices, interests, ambitions, curiosities, and freedom. Your support directly impacts local Girl Scouts who depend upon financial aid to engage in the outdoors, STEAM, entrepreneurship, and life skills programming.

We need your support to reach our goal of \$800,000 to deliver our mission. With your support you invest in the future of girls and the future of our community in making the world a better place. Thank you for your continued support of Girl Scouts of Southern Nevada.

Yours in Girl Scouting,

Kimberly Trueba

Chief Executive Officer

Dick Rizzo

Board President



2023

Empowering Girls With a Lifetime of Leadership

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Partnership Opportunities

☐ Emerald \$25,000

Supports year-round programming such as experiences at STEAM Conference or cooking and camping with proper equipment for Girl Scouts of Southern Nevada.

- VIP table for 12 guests with premium wines and dedicated wine service
- Exclusive invitation for you and your guests to a pre-event VIP Cocktail Reception with VIP Check-In
- 2-page ad in the event program book with preferred placement
- 2 raffle tickets per guest
- Girl Scout Cookies for a year for the table host
- Dedicated press and image with honorees
- Custom digital package: newsletter, social media, website
- Logo placement on DBD website

☐ Platinum \$15,000

Can provide program supplies and instruction for interest clubs in Astronomy, Coding, Robotics, STEAM, and more for girls.

- Table for 12 guests with premium seating
- Exclusive invitation for you and your guests to a pre-event VIP Cocktail Reception with VIP Check-In
- 2-page ad in the event program book with preferred placement
- 1 raffle ticket per guest
- Girl Scout Cookies for a year for the table host
- 1 ad 6x in our newsletter
- 6 Social Media Stories and 6 Social Media Posts can include "boost" opportunity
- Logo placement on DBD website

☐ Gold \$10,000

Can assist 80 girls in joining Girl Scouts through a gift of membership and a starter uniform kit.

- Table for 10 guests with preferred seating
- 2-page ad in the event program book
- 1 raffle ticket per guest
- Girl Scout Cookies for a year for the table host
- 1 ad 3x in our newsletter
- 2 Social Media Stories and 4 Social Media Posts
- Logo placement on DBD website

☐ Silver \$7,500

Funds financial assistance programs such as sending 30 girls to day camp.

- Table for 10 guests with preferred seating
- 1-page ad in the event program book

☐ Bronze \$5,000

Equips Girl Scout volunteers to serve as mentors and leaders for girls with new troop leader training materials and kits.

- Table for 10 guests

Individual Seats

- ☐ **Emerald Seat**
\$2,500 # of seats _____
- ☐ **Platinum Seat**
\$1,500 # of seats _____
- ☐ **Gold Seat**
\$1,000 # of seats _____
- ☐ **Silver Seat**
\$750 # of seats _____
- ☐ **Bronze Seat**
\$500 # of seats _____

Sponsorship Opportunities

Please submit your ad no later than July 15, 2023.

- ☐ **2-Page Spread**
\$3,000
- ☐ **Full Page**
\$2,000
- ☐ **Half Page**
\$1,000
- ☐ **Please design my ad for this additional fee:**
\$350



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Program Book Ad Specifications

Program Book Finish Size: 8" x 10" Multi-Page Print in Full CMYK Color

Page Ad Dimensions

Mechanical Specifications

All Ads are Full Color

Two Page Ad Horizontal

Image Area: 16" x 10"

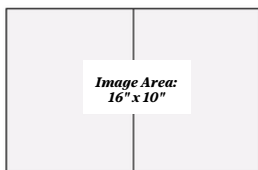
Full Page Vertical

Image Area: 7" x 9"

Half Page Horizontal

Image Area: 7" x 4.5"

Ad Samples



Two Page (Horizontal)
with 1/8" bleed (0.125)



Full Page (Vertical)



Half Page (Horizontal)

I Cannot Attend But...

- ☐ Please accept my gift of \$500 to send a Girl Scout to Summer Camp.
- ☐ Please accept my gift of \$_____ in support of the next generation of female leaders.
- ☐ Yes, my company has a matching gift program available.

Company: _____

Ad File Formats

Adobe Acrobat PDF

Save As: High Quality
Print. 300 dpi at 100%.
Outline ALL fonts.

Adobe InDesign

Please "package" your file to include all linked files and fonts. Attach as a zipped file.

Adobe Photoshop

300 dpi at 100%.
Save as Photoshop
PDF file.

Adobe Illustrator

Outline all fonts.
Save as an Illustrator EPS
file.

Deadline for Ad Submission

All ads must be submitted by email no later than:

July 15, 2023

Custom ad requests must be submitted by:

July 15, 2023

Sending Your Digital Ad

We utilize 100% digital workflow. All ads MUST be submitted by due date for inclusion in the event program book.

Email Your Ad To:

marcomm@girlscoutsnv.org
702-385-1133

Payment Options

Name: _____ Company: _____

***Please indicate how you would like to be recognized in publication:**

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Fill out Sponsorship Form and Pay Online Here: dessertbeforedinner.org

Check Payment

Enclosed is my check for \$ _____

Make checks payable: Girl Scouts of Southern Nevada

Mail Sponsorship Form & Payment

ATTN: Dessert Before Dinner

Girl Scouts of Southern Nevada

2941 Harris Avenue, Las Vegas, NV 89101

Credit Card Payment

Bill my credit card for \$ _____

Mastercard / Visa / Discover / AMEX (Circle One)

Credit Card Number: _____ Expiration Date: _____

CVV#: _____ Signature: _____

SCAN ME





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Past Honorees

Irene Bustamante Adams	Kelly LeGrow
Heather Allen	Dawn Mack
Nancy & Patty Becker	Punam Mathur
Diana Bennett	Rose McKinney-James
Honorable Shelley Berkley	Sonia McTaggart-Anderson
Colleen Birch	Eileen Moore
Jan Jones Blackhurst	Fafie Moore
Elizabeth Blau	Pat Mulroy
Ogonna Brown	Joyce Sherman Nelson
Judy Cebulko	Katie O'Neil
Carrie Carter Cooper	Trina Pascal
Cox Communications	Sandy Colón Peltyn
Jeri Crawford	Karla Perez
Debbie Creel	Pulte Homes
Danoski Clutts (DC Builders)	Anna Robins
Thalia dondero	Anita Romero
Dena duBoef-Roth	Dulcinea Rongavilla
Souzan El-Eid, MD, FACS	Stella Roy
Cindy Ellis	Camille Ruvo
Betsy Fretwell	Sonja Saltman
Nazanin Ford	Lauralyn Sandoval
Shelley Gitomer	Jeanette Schneider
Mayors Carolyn and Oscar Goodman	Winnie Shulman
Robin Greenspun	Florence Shapiro
Alexandria Epstein Gudai	Melinda Scheckells
Debra Guedry	Eugene Shults
Tami Hance	Southwest Gas
Latoya Holman	Dr. Candace Spann
Amy Hooks	Marilyn Winn Spiegel
Nancy Houssels	Stephanie Stallworth
Phyllis A. James	Heidi Straus
Emily Jillette	Tutor Perini Corporation
Annemarie Jones	Richard Rizzo
Katy Jones	Rosemary Vassiliadis
Commissioner	Kim Wagner
Marilyn Kirkpatrick	Stephanie Wilson
Assistant Sherriff Sasha Larkin	Missy Young
Dana Lee	Dr. Kate Zhong



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Auction Donation Form

Thank you in advance for supporting Girl Scouts of Southern Nevada. 100% of the proceeds from this event will remain local to support girls in our community. If the item is to be redeemed at a later date (i.e. travel, timeshares, gift certificates, etc.), please enclose all necessary letters, certificates, promotional materials, etc., that may apply.

Description of Donation

Please share enough detail to make it possible for us to describe your item in full.

Descriptions of any restrictions which may apply (including Expiration Date, Exclusions, & Availability)

Fair Market Value \$: _____

☐ Certificate attached: _____ ☐ Please prepare certificate

☐ I would prefer to donate \$ _____ for the Dessert Before Dinner committee to purchase an auction item. Please contact me.

Description of Donation

Name: _____ Company: _____

***Please indicate how you would like to be recognized in publication:**

Address: _____ City: _____ State: _____ Zip: _____

Contact Person/Title : _____

Phone: _____ Fax: _____

Email: _____

Please submit by August 15, 2023

Mail Sponsorship Form & Payment

ATTN: Dessert Before Dinner

Girl Scouts of Southern Nevada

2941 Harris Avenue, Las Vegas, NV 89101

Scan/Email Donation Form:

hbradley@girlscoutsnv.org

Arrange Auction Donation Pick-Up

Please contact us if you would like to arrange for a pick-up of your auction donation.

Questions? Please contact:

Heather Bradley, Fund Development Manager

702.932.7380

hbradley@girlscoutsnv.org